

RYU Questionnaire

Hey there, thanks for stopping by!

On behalf of RYU we are developing a new website to address the landing page. As part of their development process, they would like to get feedback from the general public about the possible design for the website.

There are 8 questions on this survey, which should take about 5 minutes to answer.

Thank you!

* Required

Gender? *

- Male
- Female
- Other: _____

Do you consider your lifestyle active? *

Your answer _____

How do you achieve your fitness goals? *

Your answer _____

What statement best describes your activity level? *

- Passive (1-2 times a week)
- Moderately (3-4 times a week)
- Extremely (5-7 times a week)

Which of the following brands do you like? *

- Under Armour
- Reigning Champ
- Nike
- Adidas
- Gymshark
- Lululemon
- Other: _____

What influences your decisions on choosing "that" brand? *

Your answer _____

If RYU endorsed you for lifetime, would you discontinue buying from your favourite brand? *

- Yes
- No

How confident are you in using online shopping services? *

Your answer _____

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